



*Hello,*

*My name is Cheryl Oliver and I am the executive director of Oasis House.*

*We are writing to you because we believe that you have a strong commitment to our community and share our belief that partnered initiatives play a positive role in the community.*

*Our reason for approaching you is that we are seeking partnerships with like-minded organizations and businesses in the area, that have a goal of having a positive impact on the community.*

*The mission of the Oasis House is to offer hope to victims of sex trafficking and exploitation by promoting healing, restoration, and empowerment through Christ's unconditional love, teaching practical life skills, and mentoring the transformational process.*

*In September 2017, we will be hosting the eighth annual Stilettoes to Sneakers 5k run to benefit the programming and housing for survivors of sex trafficking in our greater Dayton community. This event is designed to connect the public and the mission of Oasis House in the Miami Valley and to draw awareness to the reality of sex trafficking in and among our community. We would like for you to be a sponsor of this event.*

*While I will call you to discuss directly, I have attached a fact sheet to give you more information about the event and our organization.*

*I can be contacted during business hours on (937) 898-7811. I look forward to discussing this opportunity with you.*

*Thanks for your time.*

*Cheryl Oliver  
Executive Director  
Oasis House  
937-898-7811  
[coliver@oasisforwomen.org](mailto:coliver@oasisforwomen.org)*



# Fact Sheet



**WHO:** Non-Profit, 5013c3 organization, Oasis House

**WHEN:** Friday, September 22, 2017 - 7:00 p.m.  
Check-in/Registration will begin at 5:30 PM  
Race starts at 7:00 PM  
Pizza served beginning at 7:15 PM

**WHERE:** RiverScape MetroPark—Dayton

**WHAT:** 8<sup>th</sup> Annual Stiletto to Sneakers 5k Run. This 2017 fundraiser is for Oasis House, The Stiletto to Sneakers 5k, is designed to innovatively connect the public with the problem of sex trafficking in the Miami Valley and to draw awareness to the problem.

**THE 5K,** A 5K walk/run on September, 2017 at Riverscape MetroPark. 100% of proceeds go toward fighting human trafficking in our community. Strollers will be welcome though we encourage you to stick with more streamlined models as the concourse gets tight in some areas. Friends and family welcome to come and cheer!

**AUDIENCE:** The Stiletto to Sneakers 5k Run attracts over 200+ runners that participate in the event each year. In addition, we have an over 500 member Facebook page and 1,500-person newsletter email list.

**SPONSORS:** We are seeking corporations, businesses and individuals interested in supporting the 8<sup>th</sup> Annual Stiletto to Sneakers 5k Run through cash sponsorship and/or in-kind donations.

Sponsorship Opportunities Available

**Contact Us Today:**  
Oasishouse@Oasisforwomen.org  
425 N. Findlay Street, Suite 308  
Dayton, Ohio 45404  
937-898-7811



# SPONSORSHIP BENEFITS & DETAILS



The following opportunities will give your business recognition and will put your company's name, logo and link in front of more than 1,000 participants.

We aim to provide value to sponsors by:

- Providing opportunities for you to market your services to our 1,000 runners and stakeholders
- Providing you with opportunities to become actively involved in community events
- Helping to enhance your profile as an active supporter of a worthwhile initiative that provide aid to victims of sex trafficking and exploitation.

	Platinum	Gold	Silver	Bronze	Patron
<b>Value</b>	\$5,000	\$1,000	\$500	\$250	\$100
Sponsorships Available	1	2	5	10	Unlimited
Recognition as title sponsor (Oasis House Stiletto Sneakers 5K Run presented by [your company]) in all Oasis House communications and materials	✓				
Plaque for recognition	✓				
Category exclusivity across the entire series	✓	✓			
Opportunity to sponsor a cash prize	✓	✓			
<b>Name and logo placement:</b>					
Race shirts	Logo	Logo	Logo		
All race entry forms (online & paper)	Logo	Logo			
Mailings	Logo	Logo	Logo	Name	
Race bibs and race awards	Logo				
Signage at event	Logo	Logo	Logo	Logo	
Race products	Logo	Logo	Logo		
<b>Promotion:</b>					
Race website with link	Logo	Logo	Logo	Logo	Name
Social Media postings	✓	✓	✓	✓	
Recognition in e-newsletters to Race participants	✓	✓	✓	✓	✓
<b>Race Day Benefits:</b>					
Ability to place items in the participants swag bags	Unlimited	Unlimited	1 Item	1 Item	
Opportunity to have representation at the events	Table	Table	Table	Table	
Banner placement in start/finish shoot	Premier	Premier	Preferred	Preferred	
Announcements on race days prior to race start and throughout all post-race activities	5 Mentions	3 Mentions	2 Mentions	1 Mention	
Photo opportunity with race participants	✓	✓	✓		
<b>Year Long Benefits:</b>					
Ability to have members on the planning committee	✓	✓			
Invitation to annual sponsor appreciation event	✓	✓	✓	✓	



# Sponsorship Form



Please fill-out the following form to confirm your chosen sponsorship level. Completed forms can be returned to our Office Coordinator, at [oasishouse@oasisforwomen.org](mailto:oasishouse@oasisforwomen.org). Please don't hesitate to contact us with any questions (937) 898-7811.

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name (as you wish to be acknowledged)

\_\_\_\_\_  
Contact Person's Name

\_\_\_\_\_  
Company Email Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## SPONSORSHIP OPPORTUNITIES:

\_\_\_ \$5,000 Platinum Sponsor

\_\_\_ \$1,000 Gold Sponsor

\_\_\_ \$500 Silver Sponsor

\_\_\_ \$250 Bronze Sponsor

\_\_\_ \$100 Patron Sponsor

## PAYMENT INFORMATION:

\_\_\_ Please send me an invoice

\_\_\_ I have enclosed a check made payable to the Oasis House

\_\_\_ Please charge my credit card

Mastercard  Visa  Discover  AmEx

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code



THANK YOU FOR SUPPORTING  
OASIS HOUSE AND OUR  
COMMUNITY!  
Once we receive your completed  
sponsorship form, Oasis House  
staff will contact you to discuss  
event arrangements, sponsorship  
benefits and recognition.

Please send your high-resolution  
color and black-and-white logos  
(.EPS, JPEG or vector) to  
[oasishouse@oasisforwomen.org](mailto:oasishouse@oasisforwomen.org)

\$ _____	_____	_____
Total Sponsorship Commitment	Authorized Sponsor Signature	Date